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Throughout this 2014 Annual Report you will observe mission-success. The mission extends forward.

- **Our programs** — both public enrollment offerings and customized programs for special audiences — continue to grow.
- **Our publications** — bespoke case files, practical and insightful treatises, rules with tools, and titles for enjoyment — are offered in print, and many digitally.
- **Our studio71** — offering webcasts live, on-demand learning, and actively integrated learning — is open 24x7.
- **Our non-profit financials** are solid, understandable, and here for review.
- **Our Foundation** works with our trustees, faculty and friends who are devoted donors. Thanks to them, we reach broadly to lawyers having careers in public service, and to NITA scholarship recipients.

We are exceptional. We live quality. We grow innovatively. We refine experienced practitioners and develop younger talent. We make a big difference for those who need excellent, efficient, ethical advocates. Every day.

We have the phrase “NITA-love.” When you come with us, you will understand it.

Karen M. Lockwood

KAREN M. LOCKWOOD, ESQ.
EXECUTIVE DIRECTOR
NITA PUBLIC PROGRAMS

1863 Public Attendees

37 Online Attendees

Trial programs in Pittsburgh and Puerto Rico

16,724 Faculty Volunteer Hours

924 Participating Faculty

FACULTY WITH 100+ VOLUNTEER HOURS:

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Zol Rainey
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Hon. Christopher Whitten

One or more attendees from every state plus 5 continents
5094 attorneys trained to be ethical and effective advocates.

65 PUBLIC PROGRAMS

CUSTOM AND PUBLIC SERVICE PROGRAMS

CUSTOM

2644 program attendees

141 custom programs

PUBLIC SERVICE

587 program attendees including international

23 public service programs including international
STUDIO71 Provides 24x7 access to on-line integrated learning tools.

8,235 Registrations

14 Live Webcasts

384 Presentations Available

9 Deposition Programs

4376 Hours Viewed

3x 2014 had 3 times as many live views as 2013
PUBLICATIONS

Materials available in multiple formats, from law school to leadership.

- **144 Case Files**
- **61 Text Titles**
- **70 e-Books**
- **22 Rules Books**
- **28 New/Updated Titles**
- **165 Law Schools using NITA publications**

$10,000 More Than $10,000 in NITA Materials Donated in 2014.
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As our loyal friends help us develop more donations, we can enlarge our funding of public service programs, scholarship requests, and similar objectives.

### 107 of 201 scholarships were approved totaling $112,700 and leaving $108,700 of unmet need

### TYPES OF SCHOLARSHIPS

<table>
<thead>
<tr>
<th>Type</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Need Based</td>
<td>42%</td>
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<tr>
<td>Public Service/Mission Based</td>
<td>57%</td>
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### DONATIONS

<table>
<thead>
<tr>
<th>Category</th>
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<tr>
<td>Board</td>
<td>$61,245</td>
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<td>Faculty</td>
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<tr>
<td>Grants</td>
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<tr>
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<td>Other</td>
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<td>Authors</td>
<td>$2,835</td>
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<tr>
<td>Attendees</td>
<td>$675</td>
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</tbody>
</table>

Donations given in tribute of someone = $14,375
2014 CONSOLIDATED REVENUE $12,242,423

- Public Program Registration $3,728,816
- Faculty Donated Services $3,668,510
- Publication Revenue $1,264,914
- Custom Program Fees $3,166,943
- Cash Donations $144,935
- Grant Revenue $93,335
- NEC Rent and Other Revenue $86,746
- Investment Returns $88,224

2014 CONSOLIDATED EXPENSES $11,702,561

- Public Programs $2,720,840
- Faculty Donated Services $3,668,510
- Publications $725,835
- Custom Programs $1,951,039
- Management, General & Overhead $2,636,337

This financial summary is derived from audited financial statements as of December 31, 2014. The Foundation directs 100% of the donations received towards the direct costs of its mission-focused activities rather than to defray general and administrative costs.

A copy of the complete National institute for Trial Advocacy Consolidated Audit Report for 2014 is available by calling (303) 953-6815 or by e-mail at development@nita.org. You may also request a copy of our IRS Form 990.
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