For nearly 50 years, NITA’s one-of-a-kind methodology has helped lawyers at all skill level achieve their best in depositions, motions, trials, and all areas of legal practice.

As the market leader in skills training programs for law firms and governmental entities, NITA has trained close to 10,000 attorneys at over 300 professional development programs in just the last two years.

NITA’s training integrates a competency-based curriculum. NITA’s learning-by-doing courses are known for developing the fundamental skills clients expect from associates:

• The ability to strategically analyze a client issue
• The capability to effectively gather the facts in a cost-effective fashion
• The capacity to advocate persuasively for the best solution for the client

The Source for Advocacy Skills Training

In a 2019 whitepaper, the American College of Trial Lawyers (ACTL) recommended that law firms partner with NITA for in-house trial training.
Our “learning-by-doing” methodology is tried and true.

The NITA Methodology

Providing direct results, the NITA learning-by-doing methodology is the most effective way to practice, learn, and retain the advocacy skills used throughout one’s legal career.

We believe the best way to retain information is to practice, receive immediate faculty feedback, and repeat. This is accomplished in a small classroom environment. Even our online programs are limited in size to allow for one-on-one feedback with an experienced and highly-trained faculty member.

According to the U.S. Department of Labor, “In many studies, experiential psychologists and educators have found that retention of information three days after a meeting or other event is six times greater when information is presented by visual and oral means than when the information is presented by the spoken word alone.”

According to the Occupational Safety and Health Administration, “Studies suggest that three days after an event, people retain 10% of what they heard from an oral presentation, 35% from a visual presentation, and 65% from a visual AND oral presentation.”

Why NITA is the Clear Choice

The value of NITA training is unmatched. All NITA advocacy skills programs are the highest-quality programs taught by the best in the legal profession.

NITA’s learning-by-doing methodology allows for increased information retention, which improves performance and increases morale.

NITA can design a custom in-house program that integrates the NITA methodology with the unique needs of your firm in mind.

Every NITA program includes:
- A hands-on, interactive approach to learning
- Superior, diverse NITA faculty focused on participant development
- CLE credit management and administration

A NITA in-house course also provides:
- Participation without curriculum responsibility
- Final approval of all aspects of training
- NITA’s vetted, expert faculty in each workshop room and focused on participant development

LEVERAGE NITA training to increase the value proposition of your firm or organization’s litigation skills training and professional development offerings.

EMPLOY NITA’s litigation skills training and offer associates an in-depth learning opportunity that will develop enhanced strategic thinking and analysis. This will also provide them the competence and confidence to seek more challenging work assignments.

HIGHLIGHT your investment in NITA skills training to your clients, especially to new business. Refining your attorneys’ trial skills translates into better outcomes and will improve virtually every aspect of the many things your attorneys do for your clients.

ADVANCE your firm or organization’s diversity and inclusion efforts by partnering with NITA. NITA’s diverse faculty reinforces an appreciation for the strength found in an inclusive workforce.

LEARN MORE about our programs at www.nita.org

NITA’S TRAINING STRATEGICALLY SUPPORTS THE FOLLOWING LAW FIRM INITIATIVES

Recruitment
Retention
Business Development
Diversity