Practice and Perfect Essential Skills
in a Simulated Trial Setting

Are you ready to step into a courtroom with the ease and composure of a lawyer with countless wins at trial? What about walking into a settlement discussion knowing that you’re prepared to go to trial if the negotiation should fail?

This comprehensive learning-by-doing program is geared to every experience level and includes training not available anywhere else on the science of modern persuasion, trial psychology, and personal communication skills.

Learn, master, and practice persuasion science and the craft of advocacy in the millennial age, no matter what your experience level:

✓ Discover how people think and decide cases
✓ Learn trial/jury psychology that wins – the art of audience-centric advocacy
✓ Create winning trials through the art of storytelling
✓ Deliver opening statements that win in the beginning
✓ Maximize the effect of your “directed” direct and “constructive” cross-examinations
✓ Establish solid evidentiary foundations
✓ Formulate arguments that move and motivate
✓ Develop and practice verbal and non-verbal communication skills

Learning by doing

The program is for YOU. You will learn and practice communication, persuasion, and advocacy skills from a national faculty of experienced trial lawyers who are also accomplished teachers, in a positive, friendly, safe learning environment. You will prepare for, and try, a full jury trial and then watch as the jurors deliberate.

You will master the craft of advocacy in six exciting, energetic, fun days and return to your practice empowered to succeed in trials, hearings, depositions, and mediation. This is a one-stop program that includes 1 hour of Ethics CLE and 1 hour of Professionalism CLE credits.